

as seen at
designbuild



'Ensuite Scheme 2'
- Newport Beach, NSW

for: 6 townhouses Off-the-Plan
by: Developer's selection

bold

IMPRESSIONS

So, you've sold property off the plan. You may have found selling a parcel of air hasn't been as easy as a tangible dwelling with four walls and a picket fence, especially with more & more less trustworthy buyers wanting deeper information before they sign on the dotted line.

Unlike an existing property, where you can easily engage an interior designer, hire in showroom furniture for a weekend and call in a professional photographer, you're best hope is a switched-on vendor who can provide you with the visual content to assist the sale - or a vendor who can fund & finish the build before they call you!

Imagine if you could engage a team equivalent to the interior designer, furniture hire & photographer for your vendor's off-the-plan site. Imagine guiding your prospects through a virtual experience of the property, and let them fathom the lifestyle, views and exacting quality of fittings, fully fitted out with the style of furniture to suit their demographic? What if this power was available to you and your client, on demand & without the logistical nightmare?

As one of Australia's first architectural visualisation studios, Bold Impressions has assisted in Off-The-Plan property sales in excess of \$4.1 Billion AUD since 2001. Our rare team of talented CGI specialists have pioneered the industry generating solutions that achieve cut-through and buy-in. We specialise in smooth High-Definition, crisp visuals & lifestyle appeal in a variety of formats that not only do your sales campaign justice, but also leaves your prospects wanting more.

Offering you access to a range of services that makes your job easier, often without any cost outlay to your agency, you'll be asking your colleagues how you hadn't heard of us years ago. To find out how we can assist your next commission, recommend us to your vendor or why not call us right now:

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