

as seen at
designbuild



'Pegasus Towers'
- Broadbeach QLD

for: Meriton Apartments
by: Nation Viney Architects



bold

IMPRESSIONS

By now you are probably aware of the many benefits that computer generated 3D renders have to offer. Not only are there short lead-times compared to scale modellers and traditional illustrators the flexibility offered to explore alternative angles, finishes and design cues is difficult to match with any other medium. So is it any more expensive? Not necessarily.

That's not to say all 3D rendering is equal either. Often tagged with the term 'photo-realistic', results can often look anything but. The key to secure funding & stakeholder buy-in, generate quick EOI and early sales when up against other offerings in the market simply rests with harnessing the full potential of 3D to maximise that must-have WOW factor.

What if you could tap into the full power of 3D technology on demand? What if you could have accuracy, flexibility and design integrity available in a team that integrates seamlessly into your project cycle and marketing team? A team that can consistently deliver success project after project, whilst raising your brand's profile and improving your bottom line?

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